

METROPOLITAN STRUCTURES

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PMR.africa has completed its annual, national survey on Metropolitan Structures as rated by respondents representing government and the private sector. The respondents rated the Metropolitan Structures across a range of 21 attributes, namely:

- Attracting tourists
- Attractive investor concessions or subsidies
- Community development
- Contribute to the readiness to host the 2010 WCS
- Effective infrastructure
- Effective municipal administration
- Effective municipal services
- Enterprise promotion initiatives
- Environmental care/preservation
- Eradication of poverty
- Fight against HIV/AIDS
- Financial control
- Offering services to business overall (i.e. work on a close consultative basis with the business sector)
- Offering special opportunities for investment and business as a whole
- Offering unemployment solutions
- Pro-active media approach
- Provision of effective policing and crime prevention
- Realistic and attractive future growth plans
- Suitability for local investors
- Sustainable Development Practices
- Transparency

The ratings are based on the perceptions of the respondents.

(Note: Awards must be done on attribute ratings)

The respondents were also asked to nominate and rate the mayors doing most for the social upliftment of their respective communities.

How the survey was conducted:

Universe: Listed and large companies, national and local government departments and State Owned Enterprises (SOE's).

Timing: Interviews were conducted during December 2007, and during January and February 2008.

Sample: A random, national sample of 155 respondents consisting of CEO's, MD's, business owners, analysts, senior managers in local and national government and senior managers in state owned enterprises.

Methodology: Interviews were carried out telephonically utilising semi-structured questionnaires. Back-checks were conducted at all stages of the fieldwork. 100% of the questionnaires were checked on input quality and completeness.

Business Intelligence Research Report:

A detailed business intelligence research report providing competitive insight of strategic value is available, featuring attribute ratings of all the surveyed metropolitan structures. This report is compiled as an executive summary with profiles and accompanying tables and graphs. The report interprets and ties together the various aspects of all the data sourced through the survey as detailed above. This research report is available at R 20 000 excl. VAT. 4 -year trends are available.

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This research report is available at R 20 000 excluding VAT.
To purchase this report fill out your contact detail below and:
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