

# CEMENT AND CONCRETE/READY MIX SUPPLIERS TO THE CONSTRUCTION INDUSTRY

Published April 2008

PMR.africa has conducted its annual, national survey on cement and concrete/ready mix suppliers to the construction industry in South Africa.

The respondents representing the construction industry and the building material retail market rated the cement and concrete/ready mix suppliers across the following attributes:

- Ability to meet orders
- Do deliveries meet promises
- Flexibility
- Price/cost
- Quality of products
- Range of products on offer
- Responsiveness

## **How the survey was conducted:**

**Universe:** Construction industry and building material retailers in South Africa.

**Timing:** Interviews were conducted during November, December 2007 and January, February 2008.

**Sample:** A random, national sample of 95 respondents comprising of representatives of construction companies liaising with the suppliers and buyers at building material retailers liaising with the suppliers.

**Methodology:** Interviews were carried out telephonically utilising semi-structured questionnaires. Back-checks were conducted at all stages of the fieldwork. 100% of the questionnaires were checked on input quality and completeness.

## **Business Intelligence Research Report:**

A detailed business intelligence research report providing competitive insight of strategic value is available. The research report includes comparative tables and graphs of all the companies rated, verbatim comments as well as demographic details delivered on CD with a PowerPoint presentation. The research report is available at R 12 500 excl. VAT.

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INDUSTRY**

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